



# POP! GOES THE THEATER

## ABOUT AFTCF

Almost Famous Theatre Company Foundation's (AFTCF) annual Gala is an inspiring and fun afternoon that fuels performing arts education, transforms lives one role at a time, and brings joy to the community through the shared experience of live theater. The afternoon includes performances by AFTCF actors and improv students, silent and live auctions, and much more!

## YOUR SUPPORT WILL:

- Develop talent in youth and adult actors
- Enable five full-length Broadway show productions
- Provide Summer Camp for youth and college mentors
- Continue after-school acting and development classes
- Build self-confidence and leadership skills through the performing arts

## JOIN US!

Friday, January 26, 2024

6:00 - 9:00 p.m.

ASU Kerr Cultural Center

Pop! Goes the Theater brings together community-minded, philanthropic performing arts lovers for an evening filled with silent and live auction, imaginative productions and performances of local actors.

## GUEST PROFILE

- Individuals and couples ages 20 to 90
- Key influencers, tastemakers, connectors
- Charity supporters, socially conscious and community-minded
- Creative, outside-the-box thinkers
- On average, guests donate/spend \$200-600 per event

# SPONSORSHIP OPPORTUNITIES

## TITLE SPONSOR \$15,000

- Exclusive Naming Opportunity
- 2 Tables (12 seats) with VIP placement
- Logo on Title Page in the evening's program
- Logo and "Title Sponsor" recognition on website and event signage
- Special Thank You and verbal acknowledgement during event
- Full-Page COLOR Ad/Insert in show playbills

## CHAMPAGNE SPONSOR \$10,000

- 1 Table (6 seats) with VIP placement
- Listing in the event program, website, and signage
- Verbal acknowledgement during event during event
- Half-Page COLOR Ad/Insert in show playbills

## SUPPORTING SPONSOR \$5,000

- 1 Table (6 seats)
- Listing in the event program, website, and signage
- Verbal acknowledgement during event
- Half-Page COLOR Ad/Insert in show playbills

## SPOTLIGHT SPONSOR \$2,500

- 4 gala seats
- Listing in the event program, website, and signage
- Quarter-page ad space in show playbills

## EXPERIENCE SPONSOR \$2,500

Choose an item you'd like to sponsor!

Ex: Silent Auction, Photo Booth, Registration, Beverages, or pick your own!

- 4 gala seats
- Listing in the event program, website, and signage
- Quarter-page ad space in show playbills

## FABULOUS FAN SPONSOR \$1,000

- 2 gala seats
- Listing in the event program, website, and signage



## POP! GOES THE THEATER SPONSORSHIP FORM

COMPANY NAME: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY, STATE, ZIP: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

PREFERRED LISTING FOR RECOGNITION: \_\_\_\_\_

SPONSORSHIP LEVEL: \_\_\_\_\_

☐

I am unable to participate, but please  
accept my 100% tax-deductible donation of \$ \_\_\_\_\_

Thank you for your sponsorship commitment. Please return your commitment form to:

Almost Famous Theatre Company Foundation  
8748 E Via de Sereno; Scottsdale, AZ 85258



[almostfamoustheater.com](http://almostfamoustheater.com)



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